

THE 22nd ANTIQUE & CLASSIC WOODEN BOAT SHOW

Will be HUGE!



"On Golden Pond" brought the classic wooden boat to the nation's attention. While antique and classic boat societies are found all over America, Southern Californians have the opportunity to see some of the most rare and beautiful boats still in existence at Lake Arrowhead as the 22nd Annual Antique and Classic Wooden Boat Show takes place June 3-4 at Lake Arrowhead Village.

The show will feature over 50 wooden boats, moored on the water at Lake Arrowhead, on two separate docks. Boats on display include two examples of the famed 1940 Chris-Craft 23-foot "Triple Cockpit Barrelstern" of which only 32 were originally built, and only 14 are known to exist worldwide, one of three 28' runabouts built by Gar Wood in 1939, one of two 1948 Hacker Craft triple cockpit runabouts known today, as well as a 1922 24' Fay & Bowen "launch" that was built for slow cruising and cocktails. Generally only seen on the east coast, the "launch" style runabouts were designed for inland lakes and waterways.

As an added enhancement to the weekend there will be many classic "woodie" cars displayed throughout the Lake Arrowhead Village. The show

Please see BOAT/ page 11



LAKE ARROWHEAD RESORT AND SPA TO HOST MAY MIXER!

Everyone is talking about what is going on at the Lake Arrowhead Resort and Spa. On Thursday, May 25th at 5:00 pm you can come and see for yourself what exactly is happening.

The \$12 million redesign is in full swing and those who come to the Mixer will tour the property, see the changes to the Lobby and guest rooms, find out about the new Spa, and see the new restaurant BIN189. There will be outstanding food and beverages and lots of people. This is sure to be one of the best Mixers of the year ~ we'll see you there!

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May

■ **5th-7th** Come up to Lake Arrowhead and watch the stars come out! Tickets for the Lake Arrowhead Film Festival are now on sale! For reservations please call (909) 337-7587 or email Arrowheadfilm@aol.com. This year's Honorees are the Carradine Family and Christopher McDonald. Other special events include the premiere of the documentary "The Hollywood Graffiti Gown". Don't miss this amazing three day event!

■ **5th-7th** Come to the Lake Arrowhead Village for an exciting Cinco de Mayo celebration! There will be live music for the entire family on Center Stage. Please call (909) 337-2533 for more information

■ **6th** Come out to the MSAS Astronomy Village from 7-9:30 pm for a SkyQuest Public Program. The subject will be The Moon, Our Nearest Neighbor. To purchase tickets and for more information please call (909) 336-1699.

■ **9th** FREE Stepfamily Class "The Three Keys to Creating a Successful Stepfamily" Join Sue Ramussen as she leads you through this content-rich, powerful, one-hour class. The class will be held at Mt. Calvary Lutheran Church, 27415 School Road, Crest Park from 7-8 pm. Please call (909) 336-5463 for more information.

■ **9th** Calling all small businesses! The 2006 Blue Jay Office Business Expo will be held at 27321 North Bay Road, Blue Jay in the 2nd Floor Community Room from 9 am-3 pm. Learn about all the products and services uniquely tailored to help meet the demands of small businesses. To make an appointment contact Kathleen Musgrave, Financial Services Officer at (909) 337-2422 or just drop in.

■ **12th** Soroptimist International of Lake Arrowhead will honor Jeanie Donohoo, recipient of "Making a Difference for Women Award." Join us at the Lake Arrowhead Resort, 6 pm. For more information, contact Andrea Hilton at 337-7253.

■ **12th** The Rim Education Foundation presents Friday Night Dinner Out. Tickets are \$15 for adults, \$7 for children 4-12 years and 3 and under are free. Tickets can be purchased at the Rim School District Office or call (909) 337-1134 for more information.

■ **20th** The Running Springs Home Tour will be from 10am-3pm on Saturday, May 20th. Tickets are \$20 if purchased by May 12th and \$25 if purchased between May 12 and May 20th. There will be a wine and cheese reception from 3-5 pm at the Hootman Center and a commemorative souvenir. Tickets are available through the Running Springs Chamber office and from various chamber members.

■ **20th-21st** Don't miss the Lake Arrowhead Boat Show in the Lake Arrowhead Village. Admission is free.

■ **20th** Come out to the MSAS Astronomy Village from 7-9:30 pm for a SkyQuest Public Program. The subject will be Today's Universe. To purchase tickets and for more information please call (909) 336-1699.

■ **21st** Arrowhead Arts Association ConcertMaster Series featuring The Bryan Pezzone Trio with guest artist, flutist Sara Andon. Call (909) 337-4296 for tickets and information.

■ **25th** The May mixer will be held at The Lake Arrowhead Resort. The event will run from 5pm to 7pm. Please call (909) 337-3715 for more information.

■ **26th-29th** Come down to the Lake Arrowhead Village for the 25th Anniversary Celebration! Music, food and fun await the whole family! Please call (909) 337-2533 for more information.

Continued on page 11

FROM THE CHAIRMAN OF THE BOARD

Want more business for your business? That's our business! At the Lake Arrowhead Communities Chamber of Commerce, we take our responsibility to support our membership very seriously. Sometimes a small suggestion may ring true and help reap big results. With that in mind, I wanted to pass on this short worksheet for finding new and profitable customers you may not be currently reaching. I hope you find it helpful.

The first step is to know exactly who your customers are. Then look for what they have in common:

If they are business customers, do they share a common industry? For example, do you provide services or products to a fair number of real estate agents?

If they are consumers, do they share a similar demographic? After analyzing who your customers are, take a look at your most profitable groups and see what interests they may share:

- Do they shop at a certain type of store?
- Do they share a common interest in a particular hobby?
- Do they frequent similar restaurants?
- Do they belong to similar clubs or organizations?
- Do they purchase certain types of items?

If you know who your customers are and what they enjoy, you'll see opportunities for cross promotion with other businesses and new places to advertise. If your target customer reads a certain publication, you can purchase advertising there.

If you discover that your customers travel a lot, talk to travel agencies and exchange brochures and business cards with them. If your customers belong to a certain club, join the club and get to know other members who will be great customers.

Learn everything you can about your current customers, and you are



JOHN LORENZ

guaranteed to find new ways to reach new customers.

And don't hesitate to visit the Chamber offices, attend Chamber functions, and take advantage of the many benefits the Chamber has to offer.

Want more business for your business? That's our business!

EXECUTIVE DIRECTOR'S REPORT

Quietly Controversial

Many of the topics that face our communities can be controversial. Most recently, water rights have dominated the local news and caused a division among community groups and organizations. Such issues can bring out the disagreeable side of people who are unwilling to consider anyone's opinions other than their own. Other times, these matters seem to just slip by with little to no comment from within the community.

One such issue that is quietly moving along with minimal discussion or controversy is the Short Term Private Home Rental Ordinance currently under review by the County of San Bernardino. This ordinance is divisive, at least from the Chamber's perspective, because it has the capability of improving certain conditions within our communities while potentially doing harm to an important segment of the business community.

Under this ordinance, all private homes that are rented out for fewer than 30 consecutive days (basically, all vacation rentals) are required to obtain a permit and pay a fee to the county. To qualify for a permit, the homeowner must ensure that the home meets certain mandatory requirements such as adequate parking, fire extinguishers, snow removal, and occupancy limits.

Most of us that have lived in the community for a number of years have experienced problems with rental homes in our neighborhoods and felt helpless to do anything about them. This ordinance would provide a vehicle for the enforcement of basic laws and regulations. I believe many in the community would welcome some kind of reasonable regulation that would apply fairly to all cabin rentals.

It is reasonable to expect that many private homeowners who currently use rental agencies will decide to bypass the permit procedure and rent the home out themselves. In doing so, they will have chosen to ignore the ordinance and hope that they don't get caught. Unfortunately, rental agencies, required to confirm that all homes under their administration have the proper paperwork, will suffer through the loss of these customers.

Although no doubt there are many private homeowners who rent out their homes responsibly – and will obtain the proper permit to use their vacation home as a rental property – it is likely that there will be an increase in private homeowners renting their own properties, and a decrease in rental agencies handling private home rentals.

The Chamber has met several times with our lodging members as well as with the County of San



LEWIS MURRAY

Bernardino's Land Use Department overseeing the drafting of the ordinance. We feel that we have made significant progress in modifying the ordinance while maintaining a reasonable balance between the concerns of our business members and the good of the community.

This ordinance, in some form or another, will soon become part of the county's code section. This quietly controversial ordinance will undoubtedly cause some problems to the business community and will be a potential source of difficulty to the County Code Enforcement Officer who will ultimately be responsible for enforcing the law.

Let us hope that in the end, the community will benefit from this regulation.

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- John Lorenz** – Chairman Coldwell Banker Ski Ridge Realty
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- Larry Olson** – Welcome Host

Working with the Lake Arrowhead Chamber staff, the Business Journal is now designed by Pirih Productions and DuPlain DeSigns and printed by The Mountain News.



CAROL BANNER

Chamber Local Gov't Relations Committee met April 4th. At this meeting, Assembly Mountjoy's representative, Steve Johnson, presented Mountjoy authored AB-1890 to our Committee. This bill addresses the property tax base transfer limit of three years for State disaster victims who are attempting to rebuild and have been unable to do so. Currently, those who lost their homes in the Old Fire have three years to rebuild and to retain their property tax base limit of before the fire. A total of 445 Mountain homes were lost. In Cedar Glen, where 336 homes burned, only 18 have been rebuilt and occupied. Another 32 permits have been issued and are in various phases of rebuilding. Rim Forest residents continue to struggle with building permits, water system re-construction and access road rebuilding. Dave Stuart, Committee Member and Director of Rebuilding Mountain Hearts and Lives, states that survivors of disasters are profoundly impacted in so many ways and he urged the Committee to recommend Chamber support of AB1890 extending

the property tax base limit period from three to five years. It was unanimously agreed to take the matter to the Chamber Board for approval. At the April Board meeting of the Chamber, the Board declared that AB1890 addresses a Community Issue and voted to support the bill.

Now, just what does "support" mean? A letter from the Chamber to all Assembly committee members hearing the Bill will be sent. We will continue to monitor the progress of the bill and contact various key Assembly members as needed. After approval by the Assembly, the bill goes to the Senate and on to the Governor. This is in keeping with our Mission Statement: To promote a positive, vital economy and take a leadership role in influencing public policy for the benefit of its members.

Also, at the Local Gov't Relations Committee meeting, Christian Nelson from Senator Bob Dutton's office gave an update on the repair progress at the intersection of State Hwy. 173 and North Bay Road. Work scheduled to be completed this summer. There was also a lively discussion of the Governor's Transportation Bill and levy repair progress. These discussions give Chamber committee members an opportunity to hear first hand information regarding issues affecting our community. How is the State levy system important to our community? CLAWA water comes to us through that system!

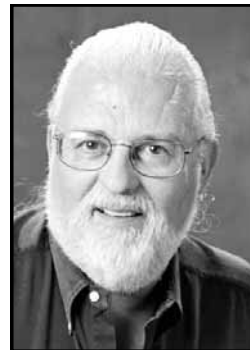
The LGR Committee meets first Tuesdays, 8 a.m., at the Chamber office.



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Classify Workers Correctly

If you have people working for your business, you may face the issue of whether to classify them as employees or as independent contractors.

Classifying your workers as independent contractors generally saves you money. That's because you avoid paying employment taxes and benefits on their behalf.

In most instances, however, very few of your workers actually qualify as independent contractors. If the IRS determines that you misclassified your employees as contractors, you could end up paying all of the employment taxes and benefits that should have been paid over the years. Depending on the size of your work force, the cost to you could be substantial.

How can you ensure that you properly classify your workers? Start with the factors listed by the IRS to determine a worker's classification. If you maintain control over your workers through

hiring, training, supervision, scheduling the work to be done, and by providing them with tools and materials, your workers are most likely your employees. The same holds true if you pay your workers a set salary or an hourly wage and have the right to let them go at any time.

As a general rule, if you only have the right to control or direct the result of the work and not the means and methods of accomplishing the result, the individual may qualify as an independent contractor.

If your business employs independent contractors, take steps to protect yourself and your business. Be consistent with how you classify your workers and follow how other businesses in your industry classify their workers.


To find out more about properly classifying your workers, please give us a call.

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11th Annual MOUNTAIN HOME IMPROVEMENT EXPO

REMODEL REPAIR REBUILD




SATURDAY, JUNE 24, 10 A.M. - 4 P.M. & SUNDAY, JUNE 25, 10 A.M. - 3 P.M.
 LAKE ARROWHEAD VILLAGE



11th Annual Home Expo

Remodel, Rebuild, Repair... get ready for the 11th Annual Mountain Home Improvement Expo presented by Charter Communications and in partnership with the Association of Building Contractors and the Lake Arrowhead Communities Chamber of Commerce.

Last year this very successful event expanded to two days with more booths offering more opportunities for home improvements and enhancements. The date for the 2006 Expo is June 24 - 25 on the Peninsula at Lake Arrowhead Village. The hours are 10 a.m. to 4 p.m. on Saturday and 10 a.m. to 3 p.m. on Sunday.

Looking for a Roofing Contractor, Home Loan or Refinance Help, Landscaper, Realtor, Plumber, or maybe you would like to find new ideas for your home, the Home

Improvement Expo has it all. With over 50 booths, any question that you might have you will find an answer for!

The "official" Mountain Home Improvement Expo Program will come out in the Mountain News next month!! We look forward to seeing you at this wonderful event for our local residents.

Here is a list of vendors that have already signed up for the Home Expo..

All Communities Finance
 Allison Banner Insurance
 Arrowhead Log Homes
 CA Windows Doors and More
 Century 21
 Charter Communications
 Coldwell Banker
 Copp Roofing
 Custom Built Metal
 Empire Soft Tub

Environmental Specialty Products
 European Style of Awnings
 Ford Wholesale
 Heating Solutions
 Merrill Lunch
 Moss Bros.
 Mountain Ponds
 Mountain West Financial
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 O'Brien Plumbing
 Parker Electric
 Quick 'n Clean
 Sawyer, Cook &, Insurance & Financial Services
 Sepulveda Building Material
 Skyline Ponds
 Sweep's Luck
 Sylvan Learning Center
 Taylor's Appliance
 Trinity Construction

Respect Your Natural Areas & Preserve Your Chosen Sport!

by Benjamin von Dielingen

San Bernardino National Forest Association

I love living in the mountains. To me, the joy of living in the San Bernardino National Forest can be summed up in one word: freedom. Being high on a hill allows me to clear my head and reflect on those things that mean something special in my life. I'm sure many of you who live or visit up here can relate: the mountains offer us so many great opportunities and recreational activities.

Riding an OHV through the mountains on a beautiful day is just one way to experience such freedom. The way the wind hits you as you accelerate up a hill, the smell of chaparral, the taste of dust in your mouth, the way your machine becomes an extension of you own body – moving in synchronicity as you wind your way along the trail. This sense of freedom in nature is the reason many of us visit our public lands, but we must remember that with freedom comes responsibility.

Americans are, by nature, an independent lot, and those of us who enjoy recreating outdoors on public lands seem to be even more so. All week long, we face rules and regulations that society or work have thrust upon us, and when we get to have our fun, the last thing we want is someone telling us what we can and cannot do. What we have to remember, though, is that we are not the whole affair. Guidelines set forth by land agencies, such as the USFS, are not there to quash our fun, but rather to preserve the opportunity for others to enjoy the same sense of elation that we derive from recreating on our public lands. It is our responsibility – as enthusiasts of the forest – to follow these guidelines in an effort to allow future generations the same freedom we enjoy. To not do so is detrimental to our chosen sport and is also disrespectful to current and future users.

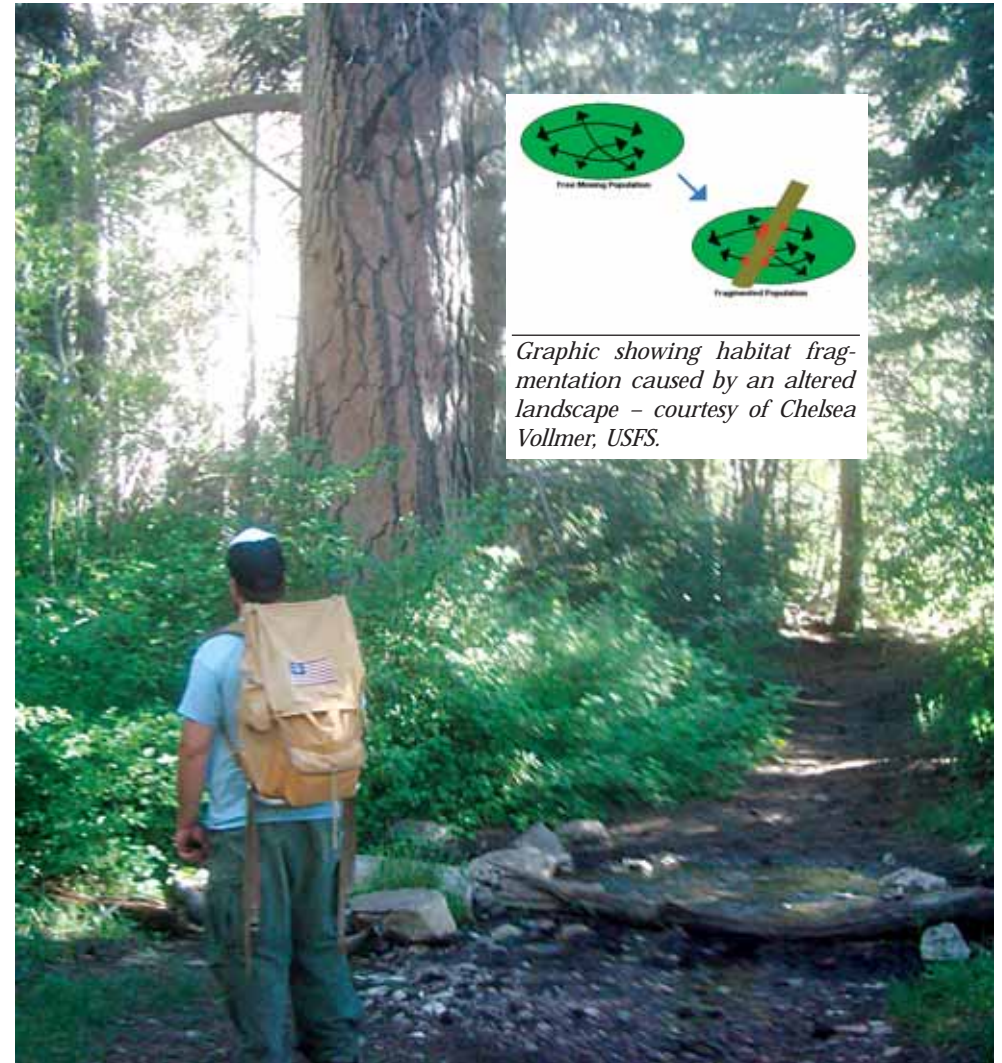
"I encourage people to recognize the diverse interests of people who visit this forest,

and that we all have to be respectful of the rules," says Jonathan Cook-Fischer, USFS Forest Protection Officer on the San Bernardino National Forest. "Public impression of a user group can be influenced by the actions of just one or two people. Ultimately, we have to be personally responsible for our actions in the forest."

I don't believe many of us set out to maliciously break the rules. Rather, we tend to rationalize an "occasional" lapse in judgment: we cut switchbacks because walking uphill along those windy trails is too exhausting; we ride out of our own neighborhood through sensitive and closed areas because it's easier than trailering our bikes to a staging area; we fail to wash off our wheels when we get home because we're too tired, and the ballgame is starting in ten minutes. These events, in multitude, will surely destroy our freedom and privilege to recreate in the forest.

"It's simply irresponsible for us to ride off of designated routes," explains Russ Ehnes, Executive Director for the National Off-Highway Vehicle Conservation Council (NOHVCC). "Going off-trail can negatively impact sensitive soils and sensitive plants and animals. People need to trailer their vehicles to a staging area, even if the trail is only a few hundred yards from their house."

Have you ever wondered how we found our ways to the places in which we live? Have you wondered about the layout of roads, and why they exist in one place instead of another? It's quite simple: Before supermarkets with readily available food and sophisticated road engineering existed, humans followed game trails. Over time, those well-trodden trails became paths, the paths became roads, and the roads became highways. In the 18th century, Daniel Boone led families through the Cumberland Gap along the Wilderness Road (an old buffalo path) which opened up the flow of settlers into the American West. In much the same way, taking your bike (4X4, horse, boots, etc.) off trail will leave a visible sign of someone passing that way. Another person following



Graphic showing habitat fragmentation caused by an altered landscape – courtesy of Chelsea Vollmer, USFS.

Different trails yield different opportunities. Here, hiker Mike Dufilho searches the trees for a woodpecker alongside a hiking trail in the San Gorgonio Wilderness area.

behind may see the trail, and follow. Soon, there is a new path through the forest where one was not intended. As more people use the path, it will grow wider and more prevalent, altering the landscape in a way that may be detrimental to the environment.

"Everyone has their own reason to visit the San Bernardino National Forest," says Cook-Fischer. "If we're going to allow people to meet their expectations, we have to respect other users and the rules. That's not to say that the rules are set in stone; there are venues where you can express your views."

We all have our own opinions of where we should and should not be allowed to recreate on our public lands. After all, we (as the public) own these lands. Luckily, the USFS gives us the opportunity to express our views regarding land use at public meetings such as those focusing on route designation or revising the Forest Use plan. This is an excellent venue for us as outdoor enthusiasts, to help shape the trail regulations affecting our public lands. We owe it to ourselves and our chosen sports to attend these meetings and make our opinions known, rather than ignoring the rules, and risk losing our recreational opportunities.

Finally, I encourage everyone reading this to do their part to help maintain our privilege

to recreate on our public lands. You can do this by simply recreating in a responsible manner, or – if you want to be more actively involved – by joining one of the volunteer organizations on the forest such as the San Bernardino National Forest Association, Adopt-A-Trail clubs, or even by volunteering directly with the US Forest Service. These are our lands, after all; let's take care of them.

Benjamin vonDielingen works as the OHV Education Outreach Coordinator for the San Bernardino National Forest Association. He can be contacted at (909) 382-2872 or bvondielingen@fs.fed.us. The OHV Education Outreach Program is one of 6 programs managed by the San Bernardino National Forest Association. The mission of the program is to deliver an outreach program emphasizing ethics, safety, and interpretive educational information to all public land visitors and community residents, with a primary focus on motorized recreation. The San Bernardino National Forest Association exists to support the USDA Forest Service in carrying out its mission of caring for the land and serving people, and to bring people, partners and funding resources to important forest projects. SBNFA is a 501 (c) 3, nonprofit organization primarily funded by grants, sponsorships and private donations.



USFS Ranger Greg Hoffman explains the difference in "Green Sticker" roads vs. "Street Legal" roads to a forest visitor

Qualified Home Inspectors

Do you remember the good old days when that knock on the front door meant that a salesman was going door to door selling the next best thing to sliced bread?

Here's a scenario that doesn't quite work out so well.

Home inspectors come calling. It's a scam people often fall for: A "home inspector" is passing by and sees that your roof is leaking. He and his helper offer to take a quick look, and one of several possible scenarios unfolds – while you're occupied with one, the other relieves you of your valuables, or a quick spray with a concealed water bottle makes for instant "water damage." In the second case, the hustler offers to fix your roof, nails on a few shingles, cashes your check and is gone before you realize you've been had. Professional home inspectors are highly trained and experienced individuals who can produce credentials that back up their claim. (Offering to make repairs is against their strict code of ethics.) Look for the California Real Estate Inspection Association (CREIA) Logo and ask questions. CREIA celebrates 30 years of

consumer protection through quality home inspections this year.

You can check out qualified home inspectors and their standards of practice through this professional organization's web site. www.creia.org

Reputable home inspectors don't solicit business door to door!

Remember – Life is better... Close To Home!

If you need a home inspection or know someone who does, Larry can be reached at 336-7507. He's Local, Fast & Friendly!

His web address is:

www.close-to-home-inspections.com



Lake Arrowhead Resort & Spa Welcomes New Executive Chef



Chef Randal St. Clair Will Lead Resort's New Restaurant, BIN189

From 1989-2001 acclaimed chef Randal St. Clair, was in Australia headlining some of the very best restaurants "down under." Lake Arrowhead Resort and Spa, managed by Gemstone Resorts International, is pleased to announce the appointment of Randal St. Clair as executive chef. He will be working with Director of Food & Beverage Scott Blackerby at the resort's new restaurant, BIN189, set to debut in June 2006.

Chef St. Clair, a native of Portland, OR, brings to Lake Arrowhead 15 years of culinary experience both in the kitchen and in front of the classroom. Chef St. Clair found his culinary calling through a part-time job in college, discovering a passion and talent for cooking while working as an assistant pastry chef. His gastronomic expertise has led to assignments for the Food Network and teaching engagements at culinary academies throughout the country.

"We are confident that Chef St. Clair's vast experience will lend itself to showcasing BIN189 as a fine dining destination," said Peter Henry, general manager. "His knowledge of local ingredients and proclivity toward organic foods will ensure that diners at BIN189 are treated to a delightful culinary experience."

St. Clair's previous experience has included executive chef positions at CiUDAD in Los Angeles, The Observatory Hotel in Sydney, Australia and Milton Park Country House, an Aman owned resort, in New South

Wales, Australia. During his tenure at The Observatory, the main restaurant, Galileo, was the only hotel restaurant honored four years consecutively with the prestigious 'Chef Hat' distinction, Australia's version of a Michelin one-star.

"I'm so inspired when I stand in the dining room at the Lake Arrowhead Resort and Spa looking out at the lake," says Chef St. Clair. "This is the perfect venue for my style using organic, natural, high quality products."

The menu at BIN 189 will offer the best of "modern California" cuisine, significantly influenced by the Mediterranean region and complemented by an extensive wine list. Chef St. Clair's relationships with local Californian growers will ensure that diners enjoy the best in fresh, organic ingredients. Dishes will highlight the chef's Italian and Spanish influences, meanwhile also offering such items as venison and trout, which perfectly blend with the resort's mountain-top location.

Don't think you must wait until BIN189 opens to taste the talent of Chef St. Clair. Georgio's, within the Resort, is currently serving breakfast, lunch and dinner so be sure to stop by to experience a bit of what is coming in the very near future.



Running Springs Home Tour

Located in the Enchanted area of Running Springs

The Running Springs Area Chamber of Commerce is presenting the 2006 Home Tour on Saturday May 20th. The homes are located in Smiley Park, Enchanted Forest Estates and the Nob Hill Area. All of them offer the unique, the rustic, and / or the beautiful in mountain living. Please join us from 10am to 3 pm for the Tour and from 3 to 5 pm for a wine and cheese reception hosted by the Chamber and various Chamber members. Tickets can be purchased from the Chamber office or from various members for \$20.00 if purchased prior to May 12, 2006 and \$25.00 if purchase between May 12 and May 20. Please come join us for a wonderful day of visiting our neighbors homes and mingling at the reception!



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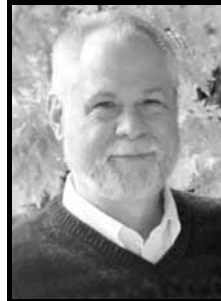
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April's Joint Chamber Mixer

The Lake Arrowhead and Running Springs joint Chamber mixer at Blondie's Bar & Grill in Arrowbear was a wonderfully packed evening. The restaurant was full of residents and business people from all of the mountain communities. The friendly Blondie's staff made everyone feel right at home with Blonde Bombshells and many other signature dishes. A big thank you and congratulations on a great mixer!



Triangle One Year Anniversary!

Congratulations to everyone at Triangle on their one year anniversary! Triangle's waterfront store carries beautifully unique clothes, shoes, and accessories presented by a fantastic staff. They have truly been a great addition to the Lake Arrowhead Village shops this past year and will hopefully be for years to come!



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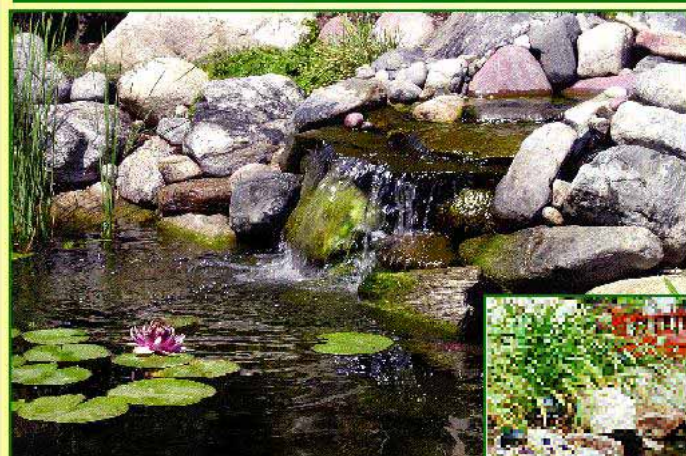
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BLUE JAY Community UPDATE

by Lon LeBlanc

BLUE JAY...AN "e" VILLAGE

If you are new to the mountains, then you might not be aware that Blue Jay has its own website. In fact, first appearances of our quaint little village, are that sales transactions might still be done on hand-cranked cash registers. Nothing could be further from the truth. From the real estate offices to Rite-Aid, from Jensen's to Sylvan Learning Center, from the Library to the Post Office, everyone employs state-of-the-art technology. Even my office is tied in with massive mainframe computers in San Diego and Boston, where client records are maintained. So, it should probably come as no surprise to anyone, that the Blue Jay Business Association maintains a website devoted to Blue Jay and the events happening in and around our little town as well as information about Blue Jay merchants.

OK, let's be honest, there are not so many events in Blue Jay that the website changes hourly. Life just doesn't move at that kind of pace here. If you happen to visit the website and click on the Christmas Parade, you'll see footage from the 2004 parade. That doesn't diminish either the impact or the need for this kind of information. Our Christmas Parade is one of the shortest, if not the shortest parade route in the world. Each December, the head of the parade starts very near The Borderline restaurant, and ends at the Cinema 4 Theaters, the equivalent of about once city block. However, within that city block about 3000 – 4000 local citizens and visitors cram themselves

onto every available inch of sidewalk space, clutching cups of coffee and hot chocolate. It is a very friendly, happy, loving day for all of us, so mark your calendar now for making this a "must do" for December. I know summer is just approaching, but you might want to take time to scout out the best position for this coming December, when we'll celebrate the 27th annual Blue Jay Christmas Parade.

Also, if you click on the Jazz Festival link, you'll see information from the 2005 event. Our little village is just a perfect venue for a jazz concert, and enthusiasm is building for the 2006 concerts. Although no dates are firm yet, it will be in that July-September part of the year, most likely in August. And, due to the popularity of the shows, we're actually planning to double up and have a total of four concerts this year. A lot depends on lining up sponsors for the shows, and we're very close to our "make it happen" goal. If you are a local merchant and have an interest in being one of our premier sponsors for this year's Blue Jay Jazz Festival, then please call Larry Don Vito at Tips Printing (909) 337-6269. Larry has all of the sponsorship information and will be glad to work with any person, group, or company wanting to help bring some very cool jazz to Blue Jay.

Another new link you will find on the website is "Old Blue Jay Days". We're still in the planning stages for this year, and the year slips quickly by us. So, you might want to come back to this link after we've had a chance to really hammer out just what the events will be and what days we'll be celebrating "Old Blue Jay

The screenshot shows the Blue Jay Village website interface. At the top, it says "Blue Jay Village THE GATEWAY TO LAKE ARROWHEAD". On the left is a vertical navigation menu with categories like "HOME", "AREA INFO", "E MAIL US", "LINKS", "Merchants", "Dining", "Gifts & Specialties", "Food and Drug", "Local Services", "Medical & Dental", "Real Estate", "Legal & Financial", and "Government Services". Below this are links for "Panorama" and "Our History". The center features a large scenic image of the village. On the right, there are buttons for "CURRENT WEATHER", "Annual Events" (including "OLD BLUE JAY DAYS", "JAZZ FESTIVAL", "FILM FESTIVAL", and "CHRISTMAS PARADE"), and "Invest in you" with a logo for Union Bank of California. At the bottom, there is a banner for the Blue Jay Jazz Festival with the text "FOR THOSE WHO LOVE GREAT JAZZ AND REMEMBER THE FUN AND INTIMACY OF BLUE JAY WELCOME WINK! CLICK HERE FOR MORE". Footer text includes "©2006 - Blue Jay Business Association / Website by Entrance Media" and a disclaimer.

Days" when it returns to town. At our next Blue Jay Business Association meeting, we're planning to have a full presentation about what events might make for a fun and entertaining day. Feel free to join us, and make your input known. We meet in the upstairs meeting room of Union Bank on the second Tuesday of each month, at 8AM sharp. Visitors are welcome.

Well, that's probably enough about the Blue Jay Website, except to tell you that the web address is www.bluejayvillage.com. Take a look

at the home page reproduced here. Then, when you get near your computer, come take a look at our early 20th century village in its 21st century, electronic, wrappings. I think you'll quickly see why we love our little Blue Jay Village so much, and why it has become the place where locals go to shop... and have fun.

See you next month!



Don't Miss the Lake Arrowhead Film Festival!

Everyone loves to go to the movies. But this weekend, the movies are coming to you! Tickets are now on sale for The Lake Arrowhead Film Festival 2006 which will take place Friday, Saturday and Sunday, May 5th through the 7th, at the Lake Arrowhead Resort and Spa. For ticket information, contact the festival at (909)337-7587 or at Arrowheadfilm@aol.com.

This year's festival celebrates the lives and careers of the legendary Carradine family, whose collective credits include *Stagecoach*, *Grapes of Wrath*, *Nashville*, *The Long Riders*, and *Kill Bill, Vols. 1 & II*. Festival 2006 will also honor one of the most prolific actors working today, Lake Arrowhead resident Christopher McDonald (*Thelma and Louise*, *Quiz Show*, *Happy Gilmore*, and the upcoming *Funny Money*). Both Mr. McDonald and members of the Carradine family are expected to attend the festival.

Additional events will include a special screening of *The Hollywood Graffiti Gown* – a documentary that tells the story of the "million dollar" gown and its creators, Jerry Skeels and Randy McLaughlin. Since its unveiling in 2004, the gown has started a phenomenon – Fighting Aids with Fashion™ and has been "signed" by such luminaries as Elizabeth Taylor, Bette Davis, Katharine Hepburn, Mother Theresa, Queen Latifah and Hilary Swank. Both Mr. Skeels and McLaughlin will be on hand to display their extraordinary one-of-a-kind creation. Plans are underway to bring several of the celebrity "signees" to the festival as well.

The 2006 Lake Arrowhead Film Festival will also include a symposium based on the history and development of the made-for-TV-feature film. Emmy® award winning producers Crisann Verges (2005's *Warm Springs*) and Harry Sherman (1977's *Eleanor and Franklin*) will both be on hand to discuss their films in

a Saturday afternoon seminar. Distinguished guests participating in the symposium include Donald W. Morgan, ASC; James A. Cressanthis, ASC; Jack Cooperman, ASC; and Mike Brown, ACE.

On Friday evening, May 5th, the festival holds its annual Gala Awards Ceremony and dinner. Gala tickets sell out every year, so get your tickets now. See the films. Meet the filmmakers. Mingle with celebrities. And see for yourself why the Lake Arrowhead Film Festival has become such a favorite among both movie goers and movie makers.

For a true behind-the-scenes festival experience, become a LAFF volunteer. Assistance is needed immediately in all areas. For more information on tickets or volunteer positions, please call (909) 337-7587 or email the event organizers at Arrowheadfilm@aol.com. For more information on the festival itself, go to www.LakeArrowheadFilmFestival.com.

Moonridge Animal Park

Big Bear Zoo

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2006 Special Events Calendar

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June 24 Sentinel Day
July 1-2 Zooecession
August 19 Music in the Zoo
August 26-27 Native American Arts Festival
September 2 Ice Cream Safari
September 9 Run for the Grizzlies
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For more information
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www.BigBearZoo.com



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Friends of the Moonridge Zoo
Building Tomorrow's Zoo

Hello everyone! The Friends of the Moonridge Zoo (FOMZ) has recently joined the Lake Arrowhead Chamber of Commerce in order to better reach out to the local mountain communities. We would like you to know more about the Moonridge Animal Park in your neighboring Big Bear Valley. For example, did you know that the Moonridge Animal Park (aka the Big Bear Zoo) was established in 1959? That's right. The zoo is almost 50 years old. The park was established after a major fire in the San Bernardino Mountains. Those animals that were taken care of after the fire and could not be released into the wilderness became the first "Home for Life" residents in the new park.

The park is home to around 160 orphaned and injured alpine wildlife representing 89 species – grizzlies, black bears, mountain lions, wolves, bald eagles, golden eagles and much more.

For those of you who give brochures to your customers, we have a Visitor Brochure available for you. Just come by the Lake Arrowhead Chamber of Commerce and pick up a handful. If you would like your own personal supply delivered, we'd be glad to come by and visit. You can contact us at our offices (909) 878-4200.

By the way, why not plan a visit to the park this year with your family and friends?



The Three Keys To Creating A Successful Stepfamily

(especially when yours looks nothing like the Brady Bunch)

Van Buskirk Art Gallery Ribbon Cutting

Nancy Van Buskirk just celebrated the grand opening and Chamber ribbon cutting of her art gallery in Crestline. In addition to displaying art, she will be holding art classes for adults and children age 12 and older. A range of art accessories will also be available. The gallery and studio will be open from 11am to 5pm on Wednesday through Sunday. Please call (909) 338-3873 for more information. Congratulations Nancy!



Sue Rasmussen, director of Stepfamilies That Work, will be offering a series of free one-hour introductory classes for stepfamily couples. Classes are open to couples who are currently in a stepfamily, or are considering becoming part of one.

Here's what people say about Sue's classes:

"I loved this class! Sue created an atmosphere of warmth and safety...the class was hugely informative, really got us motivated and gave us tools with which to move forward in a way that is comfortable. Sue's willingness to give us information was awesome and always done in an enthusiastic, supportive, and oh, so giving manner."

"Sue was such a blessing! The resources she shared were absolutely phenomenal (and practical)! I was able to put them to use with wonderful results! Thanks, Sue!"

Join Sue Rasmussen, stepmom, stepfamily specialist, and Master Certified Coach, as she leads you through this content-rich, powerful, one-hour class. This session is an introduction to her 6-week stepfamily program.

For more information on upcoming class dates and locations, or to register, please visit her website at www.StepfamiliesThatWork.com or call 909-336-5463.

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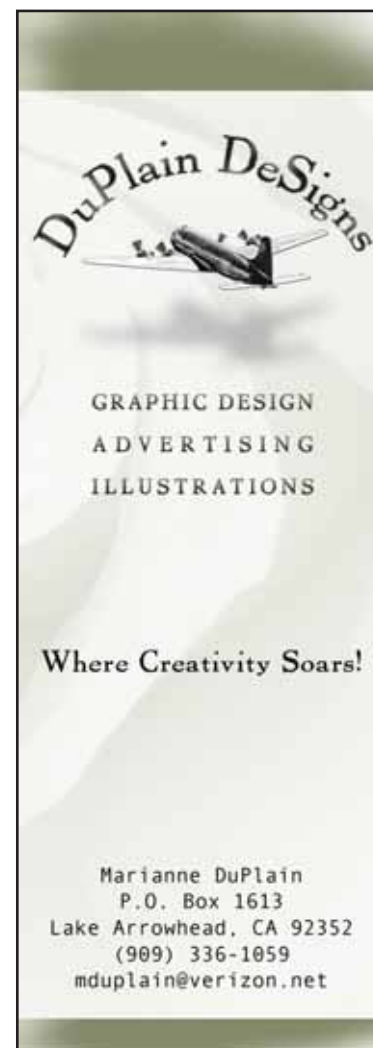
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Laura, ext. 213

NEW CHAMBER MEMBERS

The Chamber would like to welcome the following businesses that recently joined in April. Our members provide services to the mountain communities, so be sure to contact them for all your needs.

Arrowhead Mountain Realty, Inc.

Type of Business: Real Estate
Contact: Don & Lucia Ferreira
(909) 336-5909

James Atwood Coldwell Banker Sky Ridge Realty

Type of Business:
Real Estate Sales
Contact: James Atwood
(909) 800-0643

First Glance

Type of Business: Ultrasound
Contact: Sandra Luna
(760) 946-3131

Friends of the Moonridge Zoo

Type of Business:
Wildlife Rescue & Rehabilitation
Contact: Bill Treadwell
(909) 878-4200

Montecito Memorial Park Mortuary

Type of Business:
Death Care Industry
Contact: Diana O'Bryant
(909) 825-3024

The Lake House Bed & Breakfast

Type of Business:
Bed and Breakfast
Contact: Jim & Debbie Keys
(909) 336-9802

Van Buskirk Artistry

Type of Business:
Art Classes, Galleries,
Art Supplies
Contact: Nancy Van Buskirk
(909) 338-3873

CALENDAR

May continued

■ **26th** Enjoy fresh produce, arts and crafts, and live music at the Lake Arrowhead Village Market Night! All booths open at 5 pm. Please call (909) 337-2533 for more information.

■ **27th** Lake Gregory Regional Park Opens for swimming on the weekends only. The lake will be open from 10am-5pm. Please call (909) 338-2233 for more information and prices.

■ **27th** Come out to the MSAS Astronomy Village from 7-9:30pm for a SkyQuest Public Program. The subject will be How to Use a Telescope. To purchase tickets and for more information please call (909) 336-1699.

Soroptimist International of Lake Arrowhead

Presents

Jensen's Finest Foods 3-Minute Shopping Spree Opportunity

Soroptimist International of Lake Arrowhead (SILA) is offering a Flag Day opportunity drawing for a 3-minute shopping spree at Jensen's Finest Foods in Blue Jay on June 14, 2006. This is an annual event and only 500 tickets are offered. Last year's winner, Nancy Mellinger of Lake Arrowhead received over \$400 worth of Jensen's Finest Foods groceries.

Tickets are \$5 each or \$20 for 5 tickets and can be purchased at Postal Connection (next to Stater Bros) or Tips Printing in Blue Jay. Proceeds to benefit the many community service programs of SILA.

BOAT

Continued from page 1

hours are 9 am – 4 pm Saturday, June 3rd, and 9 am – 2 pm on Sunday, June 4th. The price to view the boats on the docks is \$5 per person.

Other groups participating in the show include the Outboard Motor Club and the Inland Nautical Society who will have displays, the Rim of the World Historical Society, there will be commemorative items to purchase and McKenzie Water Ski School (the oldest water ski school in the nation) will host a great water ski show.

This Lake Arrowhead Antique and Classic Wooden Boat Show is the premier wooden boat show in Southern California and the only one in the area that is judged. This is the first event of the summer season at Lake Arrowhead and one of the biggest of the year.

The sponsor for this event is Windermere Fine Properties, working in partnership with the Lake Arrowhead Communities Chamber of Commerce, the Antique and Classic Wooden Boat Society, the Arrowhead Lake Association and Lake Arrowhead Village. The commemorative program will once again be produced by Homes and Land Magazine.



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Practical Tips To Enhance Your Financial Freedom

Are Warehouse Stores Saving You Money?

The answer is maybe, but only if you're a smart shopper. Many consumers pay annual membership fees to warehouse stores in hopes of saving money through buying in bulk and reducing their visits to the grocery store. However, bulk items are not always cheaper, and the need for certain perishables will still result in trips to the supermarket.

What's the solution? Visit warehouse stores with a shopping list, and do your best to stick to it. Concentrate on items which are usually good buys. These include paper goods, beverages, pharmaceuticals, electronics, and canned goods.

In terms of perishables like meat and vegetables, you're better off taking advantage of in-store sales at the market. If there's a great deal on sirloin at the store, buy it in bulk and freeze it. And don't forget, clipping coupons is a big help, but only if you use them for items you'd buy anyway.

Preparing for Tax Time Throughout the Year

Taxes are unpleasant, so many people wait until the last minute to prepare for tax season. For anyone who itemizes their deductions, this practice may be costing you money. Here's a short list of commonly overlooked deductions you may be eligible to claim:

- Medical expenses in excess of 7.5% of your adjusted gross income
- Job search expenses
- Certain moving expenses
- Investment expenses (Fees for investment advice, a safety deposit box, etc.)
- Tax preparation fees and related materials
- Uninsured losses due to casualty or theft
- Charitable donations

For a complete list, log on to www.irs.gov and conduct a search for "Tax Topic 500". Speak with your accounting professional to determine which deductions actually apply to you. Also, try your best to practice due diligence year-round. File receipts, with details noted, soon after purchases are made. Log events as they occur. This may seem like rather obvious advice. The real question is, are you doing it?

Mini Vacations, Maximum Savings

Vacations are an essential part of life. If budget and time constraints are keeping you from getting away, why not try a mini vacation? They last anywhere from 1 to 3 days and require fewer resources.

A one day trip is limited only by your imagination and can include picnics, hikes, and trips to neighboring cities or attractions. Entertainment in the form of museums, carnivals, and art fairs usually cost very little and can be fun for the whole family.

Two to three day trips are slightly more involved but offer even greater possibilities. If you're spending a night in a hotel, consider ordering an in-room movie. It's less expensive than taking the family to the theater, and there's a range of genres to choose from. During the day, take advantage of things like complimentary breakfasts and discounts offered by the hotel. Lastly, when choosing your destination, consider moving in the opposite direction of the crowds. A trip to the beach or the desert is a good place to begin when looking for a great deal.

Are Your Utilities Costing You Extra?

Many of us are spending far more on our utility bills than we should. The good news is there are solutions available that are not only easy, but inexpensive as well.

Begin by gradually replacing all light bulbs with long-lasting energy savers. Next, replace all shower heads with low-flow versions. Make a concerted effort to turn off electrical appliances like lights, TVs, and computers – or even just the computer monitor – when not in use. The idea that it uses more energy to turn on an appliance is false.

Also, you may want to take a good look at your next telephone bill. Then visit a website such as www.saveonphone.com or www.phonedog.com and see if you can find a better long distance rate.

Lastly, most utility companies offer online audits explaining many of the money-saving options available. If your company doesn't log on to <http://hes.lbl.gov> for a similar audit. Believe it or not, making the above changes can save you hundreds of dollars each year.

If you or someone you know is in need of financing assistance, please be sure to contact us. We'll be sure that you obtain the guidance you need.



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